

Compliance Programs

Staff Training

Accessibility Audits

Seminars & Workshops

Program Development

Consulting Services

Design / Build

*Roll a Mile*

*Accessibility  
Training*

*Roll a Mile*

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Accessibility - That's how we roll

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## Training Sessions

- Sessions incorporate fun challenges, practical exercises and team-building activities in an interactive environment providing hands-on experiences highlighting barriers to access.



- Sessions are designed to increase staff morale and loyalty while learning to be adaptive and accommodating, and are tailored to reflect workplace realities and needs specific to your organization
- Sessions identify proper disability etiquette including appropriate terminology and facilitate discussions addressing common stereotypes & assumptions to de-mystify disabilities
- Sessions go ‘Beyond the Building Code’ to explain the rationale behind the regulation through interactive and anecdotal discussions such as; ‘Wash the Wheels’, ‘Sanitation Station’ and ‘Spin Me Round’.
- Sessions include handouts, certificates of participation & prizes

## Participants

- Develop an increased understanding of barriers and accessibility policies, procedures, physical structure and compliance items, as well as comparing legislated accessibility to actual accessibility.



- Learn tips and practical strategies for adapting services to effectively identify, interact, communicate and accommodate persons with a variety of disabilities
- Review policies, practices and procedures relating to the provision of goods or services to people with disabilities

## What We Do

Our sessions look at accessibility from a unique perspective, employing experiential teaching methods, empathetic models and simulation activities to train staff in accessibility and barriers to access..

Quite simply, we put people in wheelchairs.

*"Tell me and I forget.  
Teach me and I remember.  
Involve me and I learn."*  
- Benjamin Franklin

At **Roll a Mile**, our first-hand experiences provide participants "in their shoes" simulations for a more memorable understanding of barriers facing persons with disabilities.

This interactive, first-hand approach creates participants who retain and engage more, and become more proactive in their awareness, adaptation and accommodation.

It is amazing how perception is changed, and awareness raised, from a few minutes spent "Rolling a Mile".

## Why Accessibility?

- ~ Staff trained in accessibility provide adaptive and accommodating service
- ~ Expands reach while improving corporate perception, customer satisfaction and consumer loyalty
- ~ Canadians with disabilities spend \$25 billion / year
- ~ Consumers seeking accessible environments, products and services have \$2 trillion to spend
- ~ AODA can increase retail sector sales \$9.6 billion in 5 years
- ~ Accessible societies are more innovative, productive, prosperous and healthy
- ~ It's the law. Compliant businesses avoid non-compliance fines up to \$100,000 / day

**1 in 7 Canadians has a Disability**

**Are you meeting these needs?**